

Services

Written by Beth Thornton

Saturday, 27 September 2008 15:12 - Last Updated Monday, 16 September 2013 13:24

The Consortium for Media Literacy is an experienced team player and provider of media literacy research and implementation services in a wide variety of settings, addressing a wide range of topics, curricular subjects and issues. Whether the projects are large or small, the Consortium for Media Literacy partners efficiently and effectively to provide high quality, respected, research-based programs.

We welcome participating with program partners and providing implementations in a team environment! Structuring partnerships, programs and services yields results, since the whole is greater than the sum of each part. The Consortium for Media Literacy provides a full range of services that are modular and can support partners to the extent needed or desired.

These services include:

- Program Partners
- Developers and Publishers
- Educators and Trainers
- School Districts, Independent and Parochial Schools
- Preschool, After School, Community-Based Youth Programs
- Nonprofit Agencies
- Health Care Agencies
- Government Researchers
- Parents, Citizens and Youth Media Program Teams

The Consortium for Media Literacy exists to foster programs through teamwork. Often, programs require close working relationships between many different entities: government agencies, schools and school districts, nonprofit organizations, university researchers and funding agencies. And of course, all of these relationships depend on individuals and their performance. Delivering these complex programs requires teamwork and management. Programs start with an excellent yet practical idea, a team, a structure, a workplan, and funding. The Consortium for Media Literacy's team has implemented large-scale and small-scale projects with integrity and success. We welcome the possibility of working with you and your team.

Developers and Publishers, Corporate Programs and Media Companies

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The Consortium for Media Literacy welcomes all relationships and funding programs that advance the cause of media literacy using a compatible philosophy of empowerment through education. Through its own structure and through affiliate organizations, the Consortium for Media Literacy can offer a full range of support services to deliver effective programs on time and within budget.

Educators and Trainers

Educators and trainers need not “walk alone” in providing media literacy programs and services. The Consortium for Media Literacy provides a full range of resources and support services.

School Districts, Independent and Parochial Schools

Media literacy provides an effective integration tool with common vocabulary and a common methodology for critical thinking and for media construction that cuts across all curricular areas while meeting state education standards. School organizations can foster a media literacy learning community by providing the needed structure, support services, evaluation and technology that the Consortium for Media Literacy is equipped to help build.

Preschool, After School, Community-Based Youth Programs and Arts Agencies

No child is too young or too old for media literacy! Media literacy empowers children with the skills they need to be successful in a global media world: the tools of critical thinking and facility with media production and technology. Critical thinking and technology use for media production must go hand-in-hand to fully serve the needs of today’s youth and of a democratic society. The Consortium for Media Literacy provides the resources, structure, evaluation, tools and support to enable media literacy to grow as children are growing up. The arts and media literacy work together hand-in-hand, and the Consortium for Media Literacy has helped show how.

Nonprofit Agencies

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The Consortium for Media Literacy welcomes all relationships and funding programs that advance the cause of media literacy using a compatible philosophy of empowerment through education. Through its own structure and through affiliate organizations, the Consortium for Media Literacy can offer a full range of highly credible, effective support services to deliver effective programs on time and within budget.

Health Care Agencies

Because of the need for research-based programs and the responsibility for impacting the lives of people of all ages, health care agencies have special responsibilities with media literacy programs. The Consortium for Media Literacy is an experienced health-care program provider and will work closely with agencies that have a compatible philosophy of empowerment through education and that are committed to exploring and demonstrating the effectiveness of media literacy as a cognitive health intervention strategy.

Government

Reporting requirements for government agencies are demanding, and through its relationship with International Humanities Center, Inc., the Consortium for Media Literacy is experienced and equipped to handle the special needs of government sponsors. The Consortium for Media Literacy offers a full range of support services to deliver effective programs on time and within budget.

Researchers and Academics

Thought leadership, research and evaluation are all important components of providing an effective media literacy program. The Consortium for Media Literacy is committed to fostering a research-based approach to media literacy and has successfully partnered with researchers and academics to provide such underpinnings for advancing media literacy.

Parents, Citizens and Youth

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With today's technology, programs can be generated from the grassroots as well as from sponsoring agencies. The Consortium for Media Literacy welcomes participation from all who wish to advance the cause of media literacy through practical resources and programs that are compatible with our philosophy of empowerment through education.

Media

The Consortium for Media Literacy works with media representatives from throughout the world. [Contact us](#) for information.